

**Weber State University’s Award-Winning Theatre Program to Present 400-Year-Old Shakespeare Classic ‘The Tempest’**

*Mystery, hidden identities, evil plots and love affairs ensue in this epic tale of freedom, friendship, repentance and forgiveness that will enchant Northern Utah residents*

Ogden, Utah – March 29, 2016 – The Weber State University Telitha E. Lindquist College of Arts & Humanities ([www.weber.edu/cah](http://www.weber.edu/cah)) and the Weber State University Department of Performing Arts (www.weber.edu/performingarts) are proud to present a production of the Shakespearean classic “The Tempest.” Written by William Shakespeare and directed by Dr. Jennifer A. Kokai, “The Tempest” tells the story of weary shipwreck survivors who wash ashore on an enchanted island. The survivors meet a powerful sorcerer, his half-human slave and spirits. The mystery and love story in this play will even intrigue individuals who are unfamiliar with Shakespeare’s work. This timeless production will delight audiences of all ages as it takes them on a magical adventure.

“The goal of every theatre season is to present live performances that enrich, educate and enlighten our audiences,” said Catherine Zublin, interim dean of the Weber State University College of Arts & Humanities. “What is particularly noteworthy about the 2015-2016 season is our award-winning directors have selected plays that have stood the test of time like Shakespeare’s ‘The Tempest.’ If Utah audiences want to see some of the state’s best talent on stage and enjoy live theatre in our renovated venues, I would highly encourage them to purchase their tickets today,” said Zublin.

This production is the final show of the 2015-2016 theatre season at Weber State University (WSU). The 400-year-old play has never been performed at WSU. All of the hair, makeup and costume design for this production are completely done by students. The 400-year-old play was translated from page to screen in 2010. The film adaptation won an Oscar for best achievement in costume design.

“This is the first time we have performed ‘The Tempest,’ Kokai said. “It tells the story of a stolen dukedom, powerful magic, a sea storm, an island shipwreck, revenge and resolution. It’s the last play Shakespeare wrote on his own, five years before his death. A lot of people think Prospero parallels Shakespeare himself, with him giving up the magic of the stage.”

Tickets for “The Tempest” can be purchased for April 15-16 and 19-23 at 7:30 p.m. and April 23 at 2 p.m. The production will debut at the Val A. Browning Center for the Performing Arts in the Eccles Theatre. The recently renovated building has new seating, sound and hearing assistance technology for patrons to enjoy. Tickets are on sale now and can be purchased at weberstatetickets.com or by phone at 801-626-8500. Tickets are $12 for adults and $10 for children, seniors and members of the military.

**About the Telitha E. Lindquist College of Arts & Humanities**

The Weber State University Telitha E. Lindquist College of Arts & Humanities teaches students to excel as they seek, understand, question and express complexities critical to the experience of being human. The Lindquist College of Arts & Humanities offers undergraduate degree programs in the following five areas: Communication, English, Foreign Language, Performing Arts and Visual Art & Design. Master’s degrees also are offered in Communication and English. The college serves more than 2,000 undergraduate majors and 250 graduate students. The Lindquist College of Arts & Humanities is the Western region’s foremost institution for student- centered teaching and research that investigates the human experience and aims to educate global citizens who are responsible, creative and critical artists, performers and communicators. For more information, please visit, (www.weber.edu/cah).

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**Logo:**

I created this logo for my PR agency or consulting. I named my company Kiss & Co because I think it is appropriate and memorable. I wanted to keep the logo clear, clean and simple so that it is easily recognizable. The logo represents me because it has a clear focus, clean lines, and simple design that make it appealing to a wide audience. I like that the two boxes create a multi-dimensional effect. I chose burnt orange and sea green because they are my favorite colors. They are complementary colors that create striking opposition when placed next to each other. The logo is timeless and will last for decades.



Name: Cecily Kiss

Class: Comm 3440 – Professor Denniston

Date: April 19, 2016

Assignment Number or Description: Assignment #10: Logo and News Release

Score: \_\_\_\_\_\_\_

Rubric:

-90 points: The news release must contain a compelling headline and subhead, with the source listed in the headline. The news release must include at least five paragraphs, two of which should be quotes. The news release must contain a boilerplate and contact information for the PR professional issuing the announcement. (Please assume the student's name for this section). The news release must adhere to all AP Style guidelines. FIVE points will be deducted for each AP Style, grammar or punctuation error.

-10 Points: The presentation of the assignment is professional in nature and follows AP Style. Sentence structure is clear and concise. The paper includes the proper heading for the assignment (name, course, date, assignment, Professor Denniston) and is printed on quality paper. The student’s agency name is clearly labeled on the document in a letterhead type format. Total = 100 points